Umar Hashmi S/o Amir Zaman

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Marital Status : Single

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Twitter : https://twitter.com/umarhashmi99

Blog : https://technicalhashim.com/

Website : https://umarhashmi.com/

Professional Summary

- Configured site backup system to enable data recovery and retrieve important information in cases of loss.

- Promoted brand identity by creating company logos and delivering an attractive, user-friendly, and unique website.

- Integrated strategic relationships and marketing partnerships into basic site design parameters.

- Increased website security by keeping software up to date, safeguarding strong passwords and monitoring website for security vulnerabilities.

- Identified and eliminated website bugs to improve user experience.

- Delivered services as web developer, designer, application specialist and webmaster, acting as project manager for platform transition.

- Developed concepts, target audience, requirements, deadlines and budgets.

- Created and moderated company wiki that facilitated up-to-date project communication between departments.

- Installed program language and configurations required for cross-platform compatibility within CMS environment.

Academics

Jun 2016   **High School - Matric Degree**

Alfalah Public High School, Bajaur, Pakistan with (Grade/GPA) A+

Matric Degree Passed with A+ Grade

927 Marks Out Of 1100 From Alfalah Public High School

Malakan Board in 2016

Experiences

Feb 2014 - Jul 2017   **Web Designer**

Development, Islamabad, Pakistan

- Manage domain names, completed registrations, and maintained website and web hosting accounts.
- Designed user interface and integrated it into content management system to meet client specifications.
- The designed user interface to meet client specifications and content management system.
- Managed website projects for service-based online business.

Projects

Jan 2020 - Feb 2020

News Website

As Web-Designer - at Development Islamabad, Pakistan

https://www.jirganews.com/ was my first project for my client

Languages

Urdu	(Conversational - Advanced)
English	(Conversational - Limited)
Pashto	(Conversational - Advanced)

Skills

Brands Promotions	(Expert)
Content Writer	(Expert)
Marketing Idea	(Expert)
Photoshop Expert	(Expert)
Video Editor	(Expert)
Web Designing	(Expert)

Certifications

Mar 2021

Fundamentals of digital marketing

Google Degital Garage By Google, Islamabad, Pakistan with (Grade/Score) 99

Key learnings 1

Dive into the Digital Garage and explore how you can make the most of online opportunities. This introductory video will give you a brief overview of what you can learn throughout the course and highlight some of the benefits of building or polishing your digital skills.

Key learnings 2

Taking your business online offers a lot of opportunities, but with so many options, it's easy to spin your wheels and lose focus. Setting specific goals can help as you begin to navigate the digital world.

Key learnings

An online business strategy can boost your chances of digital success, helping you to define clear goals and focus your online activity. In this lesson, we'll explore:

- How an Online Business Can Benefit From a Business Strategy

- Best Practices When Creating a Business Strategy
- Examples of Common Goals and Popular Strategies to Achieve Them.
- Websites
- Local Business Listings and Review Sites
- Social Media
- Mobile Apps.

Jun 2016 **Gigabyte Passive Optical Network**

Institute of Telecommunications and Vocational Training Islamabad, Islamabad, Pakistan with (Grade/Score) 46

- the skills of our team by networking with hundreds of digital professionals through our webinars, seminars, and Insight visits.